



SOUTH FAYETTE TOWNSHIP

A Community Growing Together

2021 Spring Sponsorship Signup

Parks & Recreation Director / Paula Willis

pwillis@sftwp.com / 412-221-8700 x 217

Communications Director / Andrea Iglar

aiglar@sftwp.com / 412-221-8700 x 231

www.SouthFayettePA.com/ads

Name of Company/Organization _____

Contact Person _____ Website _____

Address _____ City/St/Zip _____

Email _____ Phone _____

Cash Sponsorship In-Kind or Raffle Donation (if applicable): _____

Sponsor Levels & Benefits

Sponsor Level	Green	Emerald	Platinum	Diamond	Gold	Silver	Bronze
Cash Amount	\$2,500 +	\$1,500	\$1,000 +	\$500 +	\$250 +	\$150 +	\$50 +
Recognition at end-of-year, "Thanks for Giving" appreciation event	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in participant materials and/or event signs	Logo	Logo	Logo	Logo	Logo	Logo	Name
Promotion on township website and social media	Logo & Link	Logo & Link	Logo & Link	Logo & Link	Name & Link	Name & Link	Name
Free magazine advertisement in South Fayette Connect	Full Page 8"W x 10.5"H	2/3 Page 8"W x 7"H	Half Page 8"W x 5.25"H	Quarter Page 4"W x 5.25"H	Business Card 3.5"W x 2"H	—	—
Title Name/Presenting Sponsor <i>(1 may be available; call for details)</i>	✓	-	—	—	—	—	—

- Digital marketing custom packages and multiple event packages also may be available. Contact us for details.
- Cash sponsorships only are eligible for magazine ads. In-kind and raffle donations are not eligible for magazine ads.

Choose Event(s) to Sponsor <i>(Check all that apply)</i>	Sponsor Level <i>(Gold, Diamond, etc.)</i>	Cash Amount <i>(See chart above)</i>	Total Amount
<input type="checkbox"/> Virtual Children's Programs			
<input type="checkbox"/> Virtual Adult Programs			
<input type="checkbox"/> Earth Clean-up Day <i>(format TBD)</i>			
<input type="checkbox"/> Easter Event <i>(format TBD)</i>			
<input type="checkbox"/> Social Media Contests/Challenges			
<input type="checkbox"/> Military Banner Program - Hardship Fund			
<input type="checkbox"/> Glass Recycling Collection			
<input type="checkbox"/> Other, or Township's Choice			
Virtual Event Updates: <i>SouthFayettePA.com/RecAtHome</i>		Grand Total	

MAGAZINE ADS:

The 2021 print ad deadlines are Feb. 19, May 21, Sept. 17 and Dec. 17.

Ads must be supplied in a digital format (CMYK, full color, 300 dpi) and be ready for print. Preferred file types include JPEG, PDF and Photoshop. For details, please visit www.SouthFayettePA.com/ads or contact magazine editor Andrea Iglar.

Please register online with credit card at www.SouthFayettePA.com/recreation

OR Complete and return (1) sponsorship form and (2) check, made payable to South Fayette Township, to:

South Fayette Township
Parks & Recreation Department
515 Millers Run Road / South Fayette, PA 15064

OFFICE USE ONLY:

Date Received _____ Total \$ _____ Initials _____